

## INVOICE

Remit Address:

WJBK  
New World Communications of Detroit Inc  
PO Box 100624  
Atlanta, GA 30384-0624  
Main: (248) 557-2000  
Billing: (248) 552-5129

Billing Address:

Mort Meisner & Associates  
Attention: Accounts Payable  
26711 Woodward Avenue  
Suite 203  
Huntington Woods, MI 48070  
United States

Advertiser	Andy Meisner for County Treasurer	Invoice #	129881-3
Product	General 2012	Invoice Date	11/25/12
Estimate Number	General 2012	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WJBK	Order #	129881
Account Executive	Matt Joseph	Alt Order #	Political Candidate: Oakl
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	09/24/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News AM 9a	9a-10a								
	CDR										
					10/29/12 to 11/04/12	3x	MTWTF--				
	WJBK			M	10/29/12	:30	9:26 AM	LA09203001H	\$450.00		12
	WJBK			Tu	10/30/12	:30	9:59 AM	LA09203001H	\$450.00		14
	WJBK			Th	11/01/12	:30	9:35 AM	LA09283001H	\$450.00		13
					11/05/12 to 11/11/12	1x	MT-----				
	WJBK			M	11/05/12	:30	9:28 AM	LA09283001H	\$450.00		15
2	WJBK	Fox 2 News AM Weekend	Sa 630a-10a/Su 630a								
	CDR										
					10/29/12 to 11/04/12	2x	-----SS				
	WJBK			Sa	11/03/12	:30	7:58 AM	LA09283001H	\$550.00		8
	WJBK			Su	11/04/12	:30	7:23 AM	LA09203001H	\$550.00		9
3	WJBK	M-F 1p-2p	1p-2p								
	CDR										
					10/29/12 to 11/04/12	2x	MTWTF--				
	WJBK			M	10/29/12	:30	1:31 PM	LA09283001H	\$250.00		7
	WJBK			W	10/31/12	:30	1:56 PM	LA09283001H	\$250.00		8
					11/05/12 to 11/11/12	1x	MT-----				
	WJBK			Tu	11/06/12	:30	1:31 PM	LA09283001H	\$250.00		9
4	WJBK	M-F 5p-630p	5p-630p								
	CDR										
					10/29/12 to 11/04/12	2x	MTWTF--				
	WJBK			W	10/31/12	:30	5:58 PM	LA09203001H	\$750.00		6
	WJBK			F	11/02/12	:30	6:17 PM	LA09203001H	\$750.00		7
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	6:29 PM	LA09203001H	\$750.00		8

Aired Spots

12

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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Product	General 2012
Estimate Number	General 2012

Station	WJBK
Account Executive	Matt Joseph
Sales Office	Detroit-Local
Sales Region	Local

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

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Deal #	
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IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

<u>Gross Total</u>	<b>\$5,900.00</b>	
<u>Agency Commission</u>	<b>\$885.00</b>	
<u>Net Amount Due</u>	<b>\$5,015.00</b>	<u>Payment Terms 30 Days</u>

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